

## AN ANALYSIS OF THE THEME OF BEAUTY IN THE DRAMA PARIZAAD BY HASHIM NADEEM

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Received: 11 March, 2024

Revised: 11 April, 2024

Accepted: 26 April, 2024

Published: 09 May, 2024

### ABSTRACT

The purpose of this study is to analyze beauty as portrayed by Hashim Nadeem in a Pakistani drama "Parizaad". Beauty is the combination of different qualities and traits that please senses and enhance the mind and soul in a joyful and pleasurable way. Beauty is an abstract concept that contributes to physical appearance and qualities of a person. Beauty is a joy forever. To achieve that joy people usually focus on their physical appearance they want to get fitted in all beauty standards. An attempt is made to explore the theme of beauty and its effects on an individual's life concerning the protagonist of the drama Parizaad. The data for this research is collected from the Drama Parizaad by Hashim Nadeem in the form of text. This research makes use of thematic analysis as its research methodology and is thus descriptive. The findings of the research show that people should not make it a priority to attain outer beauty. It will affect their intellect and increase insecurity. In order to fulfill the beauty standards people may become morally down and feel less competent. Moreover, sometimes it becomes difficult to get an ideal figure that's why most people become insecure about their appearance. After analysis of the data, it was found that the life of the Protagonist of the drama was highly affected by beauty standards set by society and make him insecure about his skin complexion. In order to achieve beauty standards people usually focuses on outer beauty and did not improve their inner self. Inner beauty can make a person more peaceful. It can lead to a friendly environment. And people become less insecure. They start knowing their worth and abilities.

**Keywords:** Thematic analysis, the theme of beauty, Parizaad drama, skin complexion.

### INTRODUCTION

We are living in a post-modern age where people become more and more materialistic and appreciate outer appearance more than inner one. Corbett (2008) said that beauty is a quality that delivers a perceptual experience to the sight, the intellect, the aesthetic faculty, or the moral sense; it is not merely a visual experience. Corbett (2008) also mentioned a line in his journal from poem of a famous Renaissance English poet, Thomas Campion that "Beauty is but a painted hell; she kills those who crave it and injures those who admire it" which means that beauty is just an illusion and it has no real benefits, those who admire or desire beauty both get affected in one way or another. Well, social media has a huge impact on people because what they see on the screens they admire and struggle to look the same, in this way they start neglecting moral aspects of their personality due to which they become

judgmental and look at the world with a different perspective and admire and respect only those which are beautiful.

Hughes (2020) mentioned in his study about the different beauty standards, make up products and skin care routine around the world from Sweden, Pakistan, South Korea, and beyond. Hughes (2020) said that one of the most important things that reinforce these standards in our society is thought to be one of the influences of other cultures. Depending on where in the world a person is, different physical characteristics are stressed and cared for, and people (especially women) feel varied pressures to satisfy certain standards and frequently different constraints.

Pritiman (2022) in an article highlighted the Male Kpop idol's beauty standard in Korea. Pritiman (2022) said that it is an open secret that South Korea has a reputation for upholding some of the strictest

and most expensive beauty standards in the world. Colorist is the most prevalent form of prejudice in this nation. Majority of entertainment businesses choose their trainees based on various attractiveness standards. Many agencies choose the most visually beautiful candidates to make their debut as trainees or idols. One of the male K-Pop idols who unquestionably meet the Korean beauty standards for male K-Pop idols is the stunning South Korean singer and composer Kim Taehyung aka V. Everyone is enamored with him because of his handsome features. He has one of BTS's greatest glow-ups.

The concept of beauty is same for every society and for every individual which is having fair complexion. For instance, the same is the case in Pakistani society where people appreciate fair skin more than that dusky or dark skin. One Pakistani drama writer Hashim Nadeem highlighted this issue in his drama "Parizaad" that how skin complexion and appearance affect one's life.

### **Statement of the problem**

Beauty is a very diverse topic and everyone perceives and works on it with different perspectives. Every society has set its beauty standards but one thing is common in all that is fair complexion issue. In Pakistan, beauty standards have affected many people due to their strictest imposition by the society. Everyone is under pressure to acquire those standards among which the common is fair skin complexion. This issue was highlighted through different platforms to overcome it. A lot of studies have been conducted on the theme of beauty in various works from different perspectives. But the present research is the analysis of the theme of beauty in "Parizaad". This study explores the beauty and its effect on individuals' life. How the ones who are not beautiful and are not fitted in the current beauty standards face problems in the judgmental society. To point out beauty and its effects, this study will analyze how the Protagonist of the drama was affected by the beauty standards which are set by the society.

### **Research Objectives**

Objectives of the study are:

1. To explore the theme of beauty and its effects on individuals' life concerning the main character of the drama "Parizaad".

2. To highlight the perceptions of people about beauty standards in the present society.

### **Significance of the study**

The significance of this research is that it adds knowledge about beauty in the already existing data. This study will be helpful in presenting the concept of beauty standards in Pakistani society how the people of Pakistan appreciate fair skin more than dark complexion and will also highlight through drama how skin complexion affects one's life. Keeping in view, the current status of Pakistani society, this study is very significant to highlight the perspectives of the people of Pakistani society that how people think and interpret beauty in their own way. This study will be helpful to understand that how one's life is destroyed due to the strictest beauty standards set by the judgmental society. However, there is still no such research related to theme of beauty on drama "Parizaad" is conducted. Therefore the researchers are encouraged to investigate the psychological perception of the society about the strictest beauty standards and how it affects others psychologically and emotionally. Also, the analysis reported in this study will provide important data for future studies that explore theme of beauty with different angles and perspectives.

### **LITERATURE REVIEW**

Beauty is evolved over centuries and every person has its own reasons to highlight its importance. Beauty is the need of every individual just like the food because nowadays if someone is not looking good or not taking care of their skin by using beauty products then they will face major racism in their society because society is judgmental. This shows the value of beauty in our culture and why younger generations are paying more attention to it and how to preserve it throughout time.

Okelarin (2016) define beauty is by what you observe in the media, in popular culture in current trends. For example, big lips and thin noses are currently popular due to certain trending celebrities. He (ibid) said that different cultures define and view beauty in various ways. From the Kayan tribes, who believe that long, giraffe-like necks with heavy brass rings starting at age five, to numerous regions of Asia, where pale or white skin is frequently considered a sign of beauty and wealth.

Nissi and Azeharie (2022), in "Dramaturgy pada Serial Korean True Beauty," talked about "The

Korean Wave" a Korean drama series that is part of the Korean popular cultural industry. This drama tells stories about South Korean culture, activities, and everyday life. The construction of a woman's beauty is frequently the subject of Korean drama series, and the Korean series 'True Beauty' addresses one of these themes. According to Nissi et al (2022), the life of a woman in the Korean series True Beauty is told through facial expressions, which she uses to hide her unattractive appearance to live her daily life. The dramaturgy of the Korean show 'True Beauty' is the subject of the study. The researcher makes use of the dramaturgy theory of Goffman, which has several concepts: self-presentation, the front stage, the middle stage, and the backstage areas, respectively. Case study research methods are combined with a descriptive qualitative research strategy in this study. The research data consisted of documentation for the 16 episodes of the Korean True Beauty series. When Jukyung's character uses makeup to play her role in the front stage area, the results demonstrated dramaturgy in the Korean series "True Beauty." While she is in the center of the stage, Jukyung will apply makeup to the character she plays. Backstage, Jukyung's character was just herself without any makeup.

Chen (2020) conducted a research on "Occidentalisation of Beauty Standards: Eurocentrism in Asia". This paper looks into the origin, impacts and implications of beauty standards within various regions of Asia and if what they have anything to do with Europe or the Period of Exploration. The researchers employed an archiving strategy. The researchers examined a variety of primary materials and information from reliable sources to determine whether or not European colonialism had an impact on beauty standards both historically and currently. They looked for records and statements that highlighted the beauty of the era. The researchers also looked into the origins of pale skin and the reasons that most of Asia coveted it. . Chen et.al said that from the Caspian Sea to Iran and Afghanistan, Central Asia is a part of Asia. Since the majority of the 20<sup>th</sup> century was spent as a member of the secluded Soviet Union, central Asians' ideas of beauty were highly influenced by their own traditional poetry. This showcased her black hair, dark eyes, and paler complexion. Lighter skin provides the idea that your family is from the city, so tan skin tone is considered as a sign of a lower social class. For a long time, nations like Japan, Korea, and

China engaged in isolationism with the aim of reducing foreign influence. East Asian women are held to a standard that perpetuates the stereotype that they are young, innocent, and cute. The size of a person's eyes is one of the key features that the East Asian beauty business emphasizes. Because they make females appear cuter, larger eyes are considered more beautiful. In order to preserve their prized youthful appearance, approximately 50% of women in their twenties in Korea have double eyelid surgery. Pale complexion is another ideal of beauty that has its roots in historical aristocracies in countries like China and Japan. Hence, Chen et.al (2020) concluded that European colonization can very well be attributed to the beauty standards across Asia, the ideal beauty standards in these regions are heavily influenced by the ideal European figure, for instance, their fair complexion and eye colors.

Rehman(2022) conducted a study "Beauty Standards and their associated consequences in Pakistan". The research is of qualitative which aim to find out evolution and consequences of beauty standards in Pakistan. The data for the research is collected from diverse answers given to the research questions. The colonial heritage of the subcontinent that have a significant influence in defining the ideal beauty standard in Pakistan even though westernization may not be the only factor contributed to the beauty standards that are being followed understanding how the old South Asian norm changed into an idealized representation of beauty and more specifically European beauty is a crucial to understanding how other cultures have influenced Pakistan's conception of beauty.

In the past, a lot of studies have been conducted on contents related to beauty around the world. In Pakistan, there are alot of advertisements, newspaper articles and T.V series related to beauty contents present but not much work has been done on this field. The researchers of this study are going to highlight value and drawbacks of beauty in Pakistani drama 'Parizaad'.The researchers will try to highlight perception of beauty in Pakistani society.

### **RESEARCH METHODOLOGY**

This study is qualitative, with the researchers discussing Pakistani society's beauty standards as depicted in the play "Parizaad" by Hashim Nadeem. This research is descriptive in nature. The researchers focus on the drama "Parizaad" while the

main character Parizaad analyzes the theme of beauty. The researchers of this study will watch the drama with full attention in order to pick up minute nuances, viewpoints and hidden ideas. Dialogues of the drama serve as the data for the present research. "Focusing on multiple methods, qualitative research takes an interpretive, naturalistic approach to its subject matter. This indicates that qualitative researchers attempt to make sense of or interpret phenomena in terms of the meanings people assign to them by studying things in their natural settings". (Denzin and Lincoln, 1994)

### Theoretical Structures

Thematic analysis will help analyze the drama of Hashim Nadeem, "Parizaad", which concerns how much beauty is valued in Pakistani society. Thematic analysis provides a theoretical structure for this research. Caulfield (2019) states that "Thematic analysis is a technique for interpreting qualitative data. Usually it refers to a collection of texts, such as interview or a transcript. To find common themes, topics, concepts and pattern of meanings, the researcher carefully analyses the data".

With the help of the theme "Beauty", the character of Parizaad will analyze that how much he suffered from the dark complexion in a society and how much the society value beauty over tanned tone.

### DATA ANALYSIS AND DISCUSSION

In this chapter, the researchers will discuss the perception and the value of beauty in Pakistani drama "Parizaad", written by Hashim Nadeem. The researchers will discuss that how beauty plays a major role in one's life with respect to the drama "Parizaad" and will also analyze the reality of the society that how people judge others merely on their outer appearance, not by their inner personality and manners.

#### Analysis of the Theme of Beauty

In the given below lines, the researchers analyze the beauty and how the main character "Parizaad" faces problems due to his dark complexion.

- *Amna to Hamida: Oye Hamida, Ye Kiya ye to lagta hay tumharey khandan pay Chala giya hay.*  
(Oh hey Hamida, What's this? Seems as he is the right copy of your family)

The above line has been taken from the drama "Parizaad" which is spoken by Amna, the aunt of

Parizaad to Parizaad's mother Hamida in "episode 1" that you have given birth to such an ugly child and it seems like he is the exact photocopy of your family because Hamida's family members are of dark skin coloration. Amna is laughing over Hamida's new born son i.e. Parizaad who is born with dark complexion. She blames Hamida by giving birth to such a child with tanned tone. It is the truth of a society where women are blamed for minute things no matter how much she tries her level best and if her child has dark skin tone, it is thought to be her fault. So here, Amna is representing the present society who always admires beauty over tan complexion.

- *Manzur to Hamida: Na, ye Kiya naam rakha hay tu nay? poora muhallah hans raha hay hum par*  
(So? What's with this name that you have given him? The whole neighborhood is laughing at us because of it)

These lines are spoken by Parizaad's father Manzur to Hamida in episode 1 that because of the name "Parizaad" that you have given to your son, our neighbors are laughing at us. He is saying this because Parizaad's name means beautiful which is contrary to Parizaad's appearance. He wants to change his son name because his neighbors are laughing over him and his family. In this world people will never leave you alone and they will torture you with small things until and unless they modify you in their own way. Here Manzur represents those people in the society who always listen to others and prioritize them over their family.

- *Hamida to Manzur: Ha, Kiya howa zara sa sanwla hay na. Faqo may jana hay may nay is ko may bata Rahi ho kisi ko may apnay ladlay ka naam badalney nahi donge*  
(Yes, so what? He is a little on the tawny side. I bore him in starvation. I am telling you, I won't allow anyone to change my darling baby's name and that's it)

These lines are spoken by Hamida to Manzur in episode 1 in favour of his son that so what, if her son has a dark complexion and that she will not change her son's name Parizaad which is contrary to his appearance. She is elaborating that she has given birth to him in starvation and he is dear to her more than anyone, as mother's love is above all love. Mother loves their children without their looks and



everything else because mother's felt the heartbeats of their children in times of pregnancy. Their hearts and souls are connected so no one can separate them.

- *Manzur to Hamida: Tu ziddi ki ziddi hi rehna, dekh Lena agay chal kar yahi naam is ki Zindagi ko azaab bana dega*

*(You are as stubborn as they come! You wait and watch, this very name will make his life a living hell in the future)*

These lines are uttered by Manzur to Hamida in episode 1 that this name will make problems to him in the near future. He is saying this because his name, Parizaad, means beautiful and he is not beautiful so he is convincing his mother to change his name Parizaad to any other name. He is predicting the future that it will be difficult for him to adjust in a society where there is contrast in his name and appearance just like Manzur is facing problems due to Parizaad's appearance from the neighborhood. He is warning Hamida to change his name because he will face major racism in society. Manzur is representing that father of the society who always listens to others and thinks in that way.

- *Manzur to Hamida: Tujay kaha ta is ka naam Parizaad mat rakh mazdoor ka bacha hay mazdoor ka bacha hi rehnay day hasaas paida hogya hay meray ghar*

*(I told you not to name him Parizaad! He is the child of laborer so let him be the child of laborer! A sensitive child had to be born in my house.)*

These lines are spoken by Manzur to Hamida in episode 1 that because of the name that you have given to your son Parizaad he is facing problems everywhere. He was bullied from a very small age because of his name. The pressure of society made him constricting his mind and body and it seems from his body language clearly like his body is bowed all the time. Manzur emphasizes that he is the son of a laborer so let him be the son of a laborer. He is saying this because he does not want to create problems for his son due to his name, he wants to name him other than Parizaad because Parizaad's name is more suitable for the rich and beautiful people and this name is not for them. Manzur represented those people in the society where lower-class jobs are meant for poor people. It is the mentality of poor people that elite-class jobs are not for them and may

be they thought that if they get those jobs then people will still call them laborers, so it is better to be a laborer than to have elite jobs. As we can see in our society that when someone from a poor family gets succeeded and on a higher position then they still call them by the name of labor because their fathers are laborers.

- *Parizaad to Saeeda:- Api ap bhi na, may Kiya Meri tayari Kiya apni auqat Janta ho may achi tarha.*

*(Sister you are your thinking, who am I what does my getting dressed have anything to with anything? I know my status rather well)*

These lines are spoken by Parizaad to his sister Saeeda in episode 1 that the preparation of dressing up is not suitable for him. It means that if he dresses up well and makes himself up he will still not be looked well because his face will still be that face, nothing will change and society will make fun of him. So he knows his level and these things are not for him.

- *Saeeda to Parizaad: khud ko itna underestimate mat karo Mera Bhai Kisi say kam nahi hay*

*(Don't underestimate yourselves so much, my brother is no less than anyone else)*

The above lines are spoken by Saeeda to Parizaad in episode 1 that do not make yourself underestimated because of the look, make yourself proud of the look that you have. She further says that her brother is the same as everyone else. She is praising him because he looks good in her eyes but sadly not in the eyes of society. One should feel proud of himself and should not feel down because of looks or any other thing, if one should feel proud and love themselves then society will not matter to them.

- *Bari bhabhi to Mrs.Mirza: Wo kehtay hay na jesey soorat wesay kartoot.*

*(You know what they say; One's face is always an indication of one's character)*

This line is spoken by Parizaad's sister-in-law to Mrs.Mirza in episode 2 where he was blamed for a non-committed crime. She said that one can see a person's character through his face as Parizaad's face is dark so he is committing dark crimes. Because of him, she said that they are now facing problems in neighborhood. One should not judge by their skin color, if they have dark complexion then they will do

bad deeds that is not the case, one should view their character through their personalities and manners.

- *Parizaad to Ahmed Na Saaz: Uralo, uralo Tum bhi mazaq uralo meray naam ka jab say hoosh sambhala hay har Kisi ki zaban say apni shakhsiat Kay baraqs is naam ko suntay hi um ki ankh may hairat aur tamaskhar dekha hay. Ab to adhi ho Chuka hu may. (Go ahead... why don't you go ahead and make fun of my name as well. Ever since childhood, from the time I could comprehend I have only ever seen surprise and contempt in people's eye's every time they come to know my name. I am used to it now)*

These lines are uttered by Parizaad to Ahmed Na Saaz the Poet in episode 3 when Ahmed Na Saaz praised Parizaad and said he got a very poetic name after which he replied that he can too make fun of him regarding his name. He said that from the birth till now everyone is laughing over his name because it is contrary to his appearance. He is now fed up of it. Here Ahmed Na Saaz is really praising him and he is the one and first person in the drama but Parizaad misunderstood him because throughout his life he was not praised and have not listened any good things from people for himself. Here he is not expecting this from Ahmed Na Saaz.

- *Parizaad to Ahmed Na Saaz: Mujay to dekhtay larkiya.... (Because the minute girls see me)*

This line is said by Parizaad to Ahmed Na Saaz in episode 4 that my look is not attractive and it is not fitted in current beauty standards. People did not like him and are offended by him. He is saying this because every girl admires beauty in recent time. They like good looking and charming boys and he is not in that category. Now a day's people are chasing beauty they can do anything for achieving that beauty standards. In today's society if someone is not fitted in current beauty standards he or she will be bullied by his/her looks throughout life until and unless he or she can go through some cosmetological procedures.

- *Ahmed Na Saaz to Parizaad: Shakal-o-surat insaan ka pehla taruf hota hay . Insaan ka dosra aur asal taruf is Kay alfaaz hotay hay. Apna dosra taruf muqamal karlo Kay log tumhara pehla*

*taruf bhool jaye. Lafzoo ki saltanat Kay badsha ban jao. Phir dekho Kon Kon tumharey qadmo may.*

*(Ones face is one's first introduction. And one's second and actual introduction is a person's words. Perfect your second introduction. Perfect it so much that people forget your first introduction. Be a king and rule the kingdom of words. And then watch who falls at your feet are)*

These lines are spoken by Ahmed Na Saaz to Parizaad in "episode 4" that it is true that facial beauty is human first impression but words are his actual and second impression. If you don't have beauty, you have words. Make yourself too much skillful in the production and manner of utterance that people forget your beauty and became obsessed with your words. Make yourself the king of words. He is encouraging Parizaad so what if a person have not got beautiful skin, he should use his words and manners for attraction and that is much more powerful than beauty. Just like when musician and singers they sing, so people attract to them due to their rhythm and lyrics, and after that people comes to their beauty and fashion sense. So words are language game , if you use it correctly then you will succeed in this world no matter how you look and from where you are, these things does not matter in front of powerful and sophisticated words.

- *Bubbly to Parizaad: Kiya? Kiya bola? Parizad? Haha ye to sarasar larkiyo wala naam hay bhai. Tumhara to kuch dewo kisam wala naam hona chahey. (What? What did you say? Parizad? Oh, but this is a girl's name! Your name should be something like the type from the scary jinn family)*

These lines are communicated by Bubbly, a tomboy in the drama, to Parizad in episode 4 when she was surprised by his name which is contrary to his black complexion. She said that Parizaad name is suitable for women and your name should not be Parizaad , it should be something weird name. Bubbly is representing those people in the society who consider women pretty. They give women the title of beauty. In their case, women are more gorgeous than men.

- *Lubna's Mother to Parizad: Suno larkay! Ye Jo chehra, surat aur shakal hay na ye lower middle class logo Kay masayel hotay hay . Mard ki surat , is ki*

*shakhsiat aur us ka waqar sab us kay paisay say hota hay. Jao is bereham dunya may jao aur apnay hisay ki dolat samet lol. Khud ko itna ameer karo ye Jo tumhare shakhsiat Kay aeb hay na dunya ko style lagnay lagey aur phir Meri lubna jesi hazaar lubnaye Hoge tumharey agey peechay. Jao aur dunya ko fatah karo.*

*(Now you listen to me boy, this thing called face, looks, personality these are problems to do with the lower middle class. A man's face, his personality and his worth are all measured by his money. Go out into that merciless world out there and gather your share of the wealth to you. Make yourself so rich that these so called faults that you have in your personality they start to look like style to the world. And then you will find a thousand girls like my lubna chasing you. Go and conquer the world.)*

In these lines, Lubna's mother mentioned, in episode 8, that now a day's people are materialistic they do not look into others emotions and feelings; they only look into money and power. If someone has money and power they are successful in this world. She said that face, looks and personality are problems of middle class. Now a day's men looks, personality and worth are measured by his money and power. There is no value of beauty in front of money and power. When you have money and power then these looks or any other thing that you considered is fault of your body will not matter to people. They will consider it as your style and there will be a lot of girls who will be pursuing you not because of your look but because of your money. She is encouraging Parizaad that do not look at your appearance because this world is materialistic, just make yourself powerful with money so that everyone will fall in front of you. Here he is representing the true face of society where the world is obsessed with money and power and they can do everything for money and power even they can sell their dear ones because of money just like she sell her daughter to a rich man. The society is so harsh they will not accept you if you do not have money and higher position.

- *Laila Saba to Mr. Behroz: Ye Kiya Nazar battu ap nay meray sath Laga deya hay.*

*(What is this Nazar Battu you have got guarding me)*

This line is said by Laila Saba about Parizaad in episode 10 while talking to her husband Bahroz Karim because he have assign the duty to guard Laila Saba where ever she goes. Laila Saba referred Parizaad as Nazar Battu because he is of dark complexion and do not have a very good appearance, here Parizaad is being judged by his beauty and looks. People in today's society have the mentality that the one who is not good looking evil eye will not affect them because they have no such quality which other people admire and desire to have.

- *Mr. Behroz to Laila Saba: Arey ha Nazar battu is barey mai maney socha hi nahi. Chalo Nazar batto hi Samaj kay Saath betha lo is ko apnay saath. (You are right, I never thought of the evil eye charm aspect. Come on then, think of him as a charm to ward-off the evil eye and let him sit with you)*

These lines are spoken by Behroz Karim in a conversation with his wife, in episode 10, his wife wanted to get rid of Parizaad because he is always with her because of Behroz Karim's order so he told his wife that it's good for her to keep Parizaad with herself in order to ward-off evil eye because Parizaad is not a good looking man and do not have qualities of a handsome and beautiful man and while people will see him with you evil eye will not affect you because of him.

- *Parizaad to Mr. Behroz: Mjhy marnaay k baad meri lash ko naskh kar dejiye ga iss wajood k sath may ny boht khuch saha hai. (Please destroy my corpse after killing me, I've borne too much with this body).*

These lines are spoken by Parizaad, in episode 12, while talking to Behroz Karim, his boss, when he was asked about his last wish before dying because Parizaad betrayed him in a duty given to him. Parizaad faces lots of hardships and humiliation due to his dark complexion. People do not give him much respect and attention regardless of how talented and intelligent he is, so he requested Mr. Behroz to destroy his body even after death so he will not be humiliated anymore. Here the dark side of society is depicted that it always praises those who are pretty and disregard those who have dark complexion.

- *Parizaad to Dilawar: Mard ki asal kashish isky uhdy, rutby, aur paisy main*

*chupi hoti hai, phir may ny apni shaksiyat ki kamiyan chuphany k liye paisaa kamanay ka sochnaa shoro kr dia.*

*(Man's true worth is judge by his position and status in society, and so in order to hide what I lacked in personality I started to think of ways to earn money.)*

These lines are spoken by Parizaad in episode 13, while talking to Dilawar also known as bubbly. Because of Parizaad's looks no one was ready to appoint Parizaad for a good job or to help him; he was just judge by his appearance. As respect and attention is given to a man because of his high status and position in a society and if you have money no matter how ugly and displeasing you look people will praise you and want to be your friend so in order to hide all the short comings and faults of one's personality it is necessary to earn money and become rich. The greed for social status and money in a present society is represented here that if you have money and a good status in a society people will praise you no matter how you look and behave.

- *Parizaad to audience: "Kabhi tum ny kaha tha wapis lout jao Muhabbat haq hai faqat khuch khubroun ka, Hussan k shehzado ka boht dilkash sy jismo ka, Falk ky parizaado ka, Magar is soghaat sy aarii may ik aam sa qarii Soo wapis laout aya magar yeh keh naa payaa Boht barbad hoty hain faqat chehry kaha Khuch dil b parizaad hoty hain"*  
*(There was once a time when you said, "Go back". That love is a right of beautiful souls, the right of handsome men, those of lovely forms and of the angles of heaven. But with none of these qualities, I am a common man, so I've come back but couldn't say that there are those that were ruined because of their lack of beauty and then there are those with hearts like angles of heaven)*

These lines are highlighted by, Parizaad in episode 20. In these lines it is mentioned that only beautiful faces and charming personalities are loved by the

society and one who lack such qualities is not suitable for being loved they have to sacrifice their love to those which have such qualities. Further the poet says that it is not only faces which are not pretty go through hardships but some hearts that are lovely and pure suffer more because people often neglect the inner beauty, intelligence and judge's one only on their outer appearance and beauty. Here the theme of beauty is highlighted that the only thing which matter in love is the beautiful faces and good looking figures no matter how much good your soul and heart it doesn't count.

- *Parizaad to audience: Tumhara husan bss ik saraab hai Aur kia dilkash aur kia badsoorat Har chehry par niqaaab hai har shakhs bahijaab hai.*  
*(Your beauty is nothing but an illusion, and then what is pleasing and what is displeasing, every face is wearing a veil)*

These lines are uttered by Parizaad in episode 20 to the audience in university. In these lines it is mentioned that beauty is not a realistic thing it is just an illusion. Beauty of every face will fade away one day because it is something that is not permanent and with the passage of time it become less, there is no one who is pure inside out because everyone is hiding something in their inner self and even beautiful faces which look lovely on outside are not truly beautiful because their inner self doesn't match their outer look so no one can judge people on their pretty faces and lovely bodies because the thing that matter is purity of heart. The hypocrisy of present society is highlighted here and it is shown that the one who is pretty on their outer looks not always have a truthful heart because people show others only that part which they want to share and no one can predict one's true intensions by their appearance.

- *Parizad to Rj Annie: Mujassmy khubsurat logo Ky banaye jaty hen or mujjy apni shakhsiyat Ky bary Mei na koi ghalat fehmi thi or na hy.*  
*(One only makes sculptures of beautiful people, Miss Annie, and I have no illusions as to my being either then or now).*

The above line is taken from episode 21. Parizaad mentioned that in this world only beautiful people are appreciated because of their looks and personality and as far as I am concerned I don't have any



misconception of myself. As it says that “Black is everyone’s favorite color until it comes to skin”. If someone is beautiful and is fitted in current beauty standards they are awarded and praised by beautiful appearance. Sometimes those celebrities who have won “World Beautiful Face” awards then their statues are displayed in public for tourist attraction because people are attracted by beautiful appearances.

- *Parizad to RJ Annie: Lafz, ahsasat, jazbat, soch ye khubsurat magar kitabi batein hyn. Bahir ki dunya insaan ko us ki zahire shakhsiyat sy napti hy. (Words! Feelings! Emotions! Thoughts! These may be beautiful but only in the annals of books. The world outside measures a person by what is obvious and in front!).*

The above lines are taken from the drama “Parizaad” which is spoken by ‘Parizaad’, in episode 21 to RJ Annie that a person’s external appearance is what the outside world uses to judge them. Due to his dark complexion, everyone rejected him. He further said that this society is so cruel that they praise only beautiful people. The most famous proverb that “Do not judge by appearances; a rich heart may be under a poor coat”.

- *Nasaaz to Parizad: Paisa agar jaib me ho to rangat or shakhsiyat badalna konsa mushkil kaam hy. Aj kal bohot sy log teeky or surgeries kar ke haseen ban rahyn hyn. Kis kis ka naam lun? Husan or shakhsiyat tumhary qadmo mei ho chahy naqli hi sahi. (And then it’s not that difficult to change one’s color and personality if one has money in one’s pocket. So many people are trying to become more beautiful by going through injections and surgeries. Who would you like me to name? You can have any kind of beauty and personality at will. Even if it is fake!)*

In the above lines, episode 26, Ahmed Nasaaz, the poet and is talking to Parizaad discussing how the outer beauty of a person matters. Society praises and accepts those who are beautiful. In today’s world, most people are going through different surgeries just to look perfect and to become accepted members of society. Different actors, singers, and models change their appearances to look better and could get

a lot of work. Mickael Jackson, a well-known dancer, singer, and philanthropist changed his appearance and did a lot of surgeries and even because of his dark skin color he was bullied by so many people. Outer beauty comes when you have a lot of money and if one has money in his pocket, he can go through different injections to change his color and personality so far.

- *Parizaad talked to himself: Na dulat tumahari kisi kaam aye or na taqat sy tum kisi ka piyar jeet saky. Tum ek haary howay insaan ho. Ye dunya tum jeso k liye nahi bani Parizaad. (The money was of no use to you nor was the power enough to win someone’s love. You’re a person who’s lost out. This world was never created for people like you Parizaad).*

In the above lines, soliloquy comes which means “the act of talking to himself” in episode 27. In these lines ‘Parizaad’ is talking himself that no one cares about his genuine behavior, attitude, and feelings just because of his ugliness. Because of his dark skin color, Parizaad who was born into a poor family and raised there was always mocked. Due to his appearance and financial situation, his romantic advances are always rejected. This world only admired those who are well-established and beautiful. One of the most famous writers quoted that “Beauty is not in the face; beauty is a light in the heart”.

- *Parizad to Doctor: Ap ny kaha tha k apni baroni shakhsiyat ko badly kay bad ander ki shakhsiyat ko badalty dekha hy. Mei apny ander k Parizad k sath jeena chahta hun or marna bhi. (You told me that after one change their outer appearance, their inner personality goes through a change as well. I want to live with the Parizaad that’s me, doctor and I want to die with it as well).*

In the above lines, Parizaad is talking on a phone call to a doctor in episode 27 canceling his appointment because he became extremely sick of this so-called materialistic world that judges everyone based on their outer appearance and then due to their beauty they are so much proud of themselves that they change their behavior and attitude too. The protagonist of this drama ‘Parizaad’ wants to live further according to his own will to satisfy his soul

where he could find real happiness and could get a chance to know the real 'Parizaad'.

- *Parizad to Rj Annie: Lafzgar hona alag baat hy, muhabbat ko pa lena ek alag aizaz hy. Mujh jeso ke naseeb mei ye rutba kahan. Mei ny ajtak ek baat seekhi hy. Ye Zindagi khubsurat lafzon ky sahay nahi jee Ja Sakti.*

*(Being a man of letters is something different, getting the one you love is a different kind of honor. People like me aren't destined for such an honor. I have learned one thing this far and that is that one cannot survive in the company of just beautiful words).*

In the above lines, episode 30, Parizaad showed his sorrow towards this society that how they treated black people and looked at them as inferior. His passion of doing poetry was not enough to win hearts because beauty too was in priority. People love those things where there is glamour, beauty, and inspiring personality which he doesn't. These lines show that he is extremely desperate and hopeless that how unlucky he is not to be in the category of beautiful people.

- *Parizad to Rj Annie: Is liye to chala aya k mei na sahi mery harf tumhary sath rahyngy q k meri shakhsyat mery harfon ky bar aqs thi.*

*(That's why I left that if not me, and then at least my words will always be with you because my personality was the exact opposite of my words).*

In the above lines, episode 30, Parizaad wanted to clear this misconception of Annie that his personality doesn't match his words which is his poetry. Words need no beauty, they are written by heart and no one judges them. That's why he left that place not to be in more inferiority complexes regarding his skin color but his words will always be in her heart. In today's society people are too much into beauty that they easily forget the countless blessing that they have. They did not even find happiness in little things and are very much ungrateful.

## DISCUSSION

The lines above are analyzed with respect to theme of beauty. The story of Drama is about a boy named Parizaad who was born with dark complexion. Later on when he grew up he faces lots of disrespect because of his appearance. The conversations

between different characters are highlighted regarding to the appearance and complexion of main character, Parizaad. When he was born his father scold his mother to change his name from Parizaad to something else because this name does not suits his personality. When he grew up he suffers a lot for just being dark skinned. His own family sometimes makes fun of him and makes him responsible for the things which he never did. They mix up his appearance with his personality. But his sister always motivates him and tells him he is just as beautiful as someone else. After that Parizaad moved to another city where he met a woman who told him that money can hide person's all faults and then he start working with a businessman and after his death Parizaad become owner of everything his boss owns. Then he met a girl Annie who was an RJ, later in the life Parizaad leaves everything behind and starts living with Annie. Parizaad faces a lot of problems due to his outer appearance but he achieves success because of his inner beauty.

After analysis of the data we found that beauty is the abstract quality of a person or thing that gives pleasure to the senses. Beauty is not just about the physical appearance but beauty is also about how you look from inside. But mostly being beautiful is linked with physical appearance. After analysis of the data we found that beauty lies inside a person and one should not be judged by their physical appearance. Furthermore, Parizaad's do not have outer beauty but he has inner beauty so everyone judged him by their outer look and no one even look how beautiful he is inside. Parizaad was rejected and insulted by everyone due to his dark complexion but when they knew how beautiful he is then they regretted their whole life. People value outer beauty over inner beauty, they have the right to appreciate the outer beauty and admired it but they do not have the right to judge others by their physical appearance. They must have to look to the person's inner beauty also because when there is no inner beauty that person is a beast regardless of how beautiful that person is. Additionally in the drama, it was found that outer beauty is temporary and it fades away with time but if you are beautiful inside then you will be youthful and fresh till death because that beauty is permanent. If you have good personality and manners then people will get inspiration from you and that will continue and become a chain in the world. After analyzing the data we found that inner beauty has a great significance in a person's life

because of it you will be succeeded in this world and also in the world hereafter.

## CONCLUSION

Keeping in mind the objectives of our statements, we found theme of beauty in “Parizaad” that beauty is not just about physical appearance but it’s also being beautiful inside. We found that how the Protagonist of the drama faces trials and tribulations in life due to his displeasing appearance. It’s because in this modern age beauty holds a very significant role in person’s life, if a person is not fitted in the latest beauty standards, he or she is cancel in all types of performances. After analysis of the data, it was also found that society is only interested in outer appearance, they do not care about how much good you are from inside as Parizaad was looked down upon by society in every step of his life due to his appearance. He was so good looking from inside but nobody sees him from this side, they just saw him from outer side, it’s because society was so much into appealing appearance that they do not see other qualities and due to this society is facing a huge problems.

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